

# 2024 FELLOWS SYMPOSIUM

SUPPORT & MARKETING  
OPPORTUNITIES

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# ASTS

American Society of  
Transplant Surgeons



# SHOW YOUR COMMITMENT TO THE FUTURE OF TRANSPLANT SURGERY

**September 25–27, 2024**  
**The Guest House at Graceland**  
**Memphis, TN**

The American Society of Transplant Surgeons invites our corporate partners to be part of the 2024 ASTS Surgical Fellows Symposium through promotional opportunities that can be tailored to spotlight your commitment to the future of transplant surgery. The ASTS Surgical Fellows Symposium is a unique meeting available to all ASTS second-year fellows at Transplant Accreditation & Certification Council (TACC) accredited training programs in the U.S. and Canada. The meeting offers fellows unparalleled learning opportunities through systematic discussions, lively debates, self-assessment activities, and both didactic and interactive educational content. The symposium also includes networking events that give fellows the opportunity for personal interaction with nationally recognized faculty.

## AMERICAN SOCIETY OF TRANSPLANT SURGEONS

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Arlington, VA 22202

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[ASTS.org](https://www.astsonline.org)

**Questions?** Contact Ellie Proffitt,  
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# GENERAL SUPPORT

|  | Silver<br>\$15,000 | Gold<br>\$25,000 | Platinum<br>\$35,000 | Diamond<br>\$45,000 |
|--|--------------------|------------------|----------------------|---------------------|
| <b>Complimentary registrations</b><br><i>Travel and lodging not included</i>   |                    | 1                | 2                    | 2                   |
| <b>Onsite acknowledgements</b><br><i>Venue signage, walk-in slides and verbal messaging</i>  | ✓                  | ✓                | ✓                    | ✓                   |
| <b>Other acknowledgements</b><br><i>ASTS website, email communications, and annual support list in AJT</i>   | ✓                  | ✓                | ✓                    | ✓                   |
| <b>Full page virtual bag insert</b><br><i>Non product specific</i>   | ✓                  | ✓                | ✓                    | ✓                   |
| <b>Standalone email to attendees</b><br><i>Sent by ASTS</i>  |                    | ✓                | ✓                    | ✓                   |
| <b>Stand-up banner display</b><br><i>Non product specific</i>  |                    |                  | ✓                    | ✓                   |
| <b>Choice of 1 promotional opportunity:</b> <ul style="list-style-type: none"> <li>• Hotel key cards</li> <li>• Hotel door drop</li> <li>• Sponsored dinner <i>(Diamond only)</i></li> <li>• Sponsored lunch presentation <i>(Diamond only)</i></li> <li>• Sponsored dinner <i>(Diamond only)</i></li> </ul> |                    |                  | ✓                    | ✓                   |

# PROMOTIONAL OPPORTUNITIES

## **Sponsored Dinner \$13,000**

Sponsor a networking dinner for all attendees. Includes branded napkins, signage, and a 2-3 minute speaking opportunity for a company representative. *Two available.*

## **Sponsored Lunch Presentation \$10,000**

Get face time to share your company's message with all attendees during lunch. *Two available.*

## **Hotel Key Cards \$9,000**

Key cards are distributed upon check-in, giving your company logo outstanding visibility. *One available.*

## **Pre-Meeting Email Marketing Sponsorship \$5,000**

Include a banner ad in the Know Before You Go email sent to all attendees.

## **Branded Candy \$6,000**

Share your company's branding on a sweet treat for attendees available at the registration desk.

## **Hand Sanitizers \$5,500**

Help reduce the spread of germs during the meeting. Individual sanitizers will be distributed to attendees at registration.

## **Virtual Bag Insert \$2,000**

Provide a bag insert showcasing your company or product for the virtual meeting bag that will be accessible to all attendees via the website and mobile app.

## **Meeting WiFi \$7,500**

Attendees will enter your company name each time they access WiFi in the meeting space.

## **Hotel Room Door Drop \$8,000**

All attendees will find your company's message right at their doorstep.

## **Water Station \$5,000**

Keep attendees hydrated by sponsoring water stations in the meeting area.

## THE FINE PRINT

To participate in the symposium's promotional activities, you must agree to comply with the following ASTS requirements:

- ASTS must approve all artwork before distribution or production on any supported item by the given deadline.
- Promotional opportunities are subject to printing/shipping deadlines. Confirmation of support must be received by August 21, 2024 to receive recognition in any printed materials or on branded items.
- Fully executed marketing agreement must be received within 10 business days of verbal agreement.
- Any cancellation must be received in writing. Cancellations prior to September 6, 2024 will be refunded, minus a \$500 administrative fee.
- As this is a course accredited for CME, all promotional activities must align with ACCME Standards, PhRMA, and AMA CEJA.