



6th Annual ASTS Leadership Development Program

The Premier Executive Management Course Designed Exclusively for the Field of Transplantation
Northwestern University Kellogg School of Management, James L. Allen Center
September 27-30, 2015

Overview

The ASTS Leadership Development Program (LDP) is designed to provide clinical and administrative leadership with essential skills necessary to successfully lead transplant centers within a complex financial and regulatory environment. Key components of the program include an exposure to necessary business practices including cost accounting, financial analysis, and contracting; leadership skills including team building, strategic analysis, and institutional relationships; and an overview of the legal and regulatory aspects of transplantation.

Who Should Attend

The ASTS Leadership Development Program encourages joint attendance of transplant center clinical and administrative leaders. Effective cooperation among these professionals is crucial for the future of transplant center success. The program also welcomes industry attendees.

Venue

Located in the heart of Northwestern University's Evanston campus, the James L. Allen Center is the home of the Kellogg School of Management's Executive Education programs and hosts more than 6,000 executives annually. The Allen Center is designed to facilitate peer learning and informal interactions among faculty and participants. The Center is completely self-contained with classrooms, study group rooms, bedrooms, dining rooms, lounge areas, snack rooms, laundry service, and an exercise room. The goal is to create a special environment for learning that anticipates all educational and logistical needs in a seamless fashion, thereby minimizing distractions from the learning experience.

Registration Information

Register online at ASTS.org. Program is limited to 60 participants. Registration includes: tuition, materials, lodging for the evenings of September 27, 28, and 29, 2015, and meals. Guests are not permitted.

Member Rate = \$4,570

Non Member Rate* = \$5,570

Industry Rate = \$6,570**

*Multi Attendee Discount: Non-member administrators attending along with an ASTS member from the same institution are eligible to register at the member rate. ** Industry attendance is limited to 10 participants and a maximum of two per company.

Availability is on a first come, first served basis until spots are filled. Payment in full is required to guarantee a spot in the program. A waiting list will be maintained.

Cancellation and Refund Policy

If a registrant is unable to attend, the fee may be transferred to a substitute. If the transfer requires additional financial transactions, applicable bank fees will apply (bank fees incurred by ASTS will not be refunded to the party transferring the registration). If no qualified substitute can be arranged before August 27, 2015, a refund will be issued, less a \$500 non-refundable deposit. Registration cancellation requests must be made in writing and received by August 27, 2015. No refunds will be issued for cancellations received after August 27, 2015.

Continuing Medical Education

Accreditation Statement

The American Society of Transplant Surgeons (ASTS) is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Credit Designation Statement

ASTS designates this live activity for a maximum of 30.25 *AMA PRA Category 1 Credits*[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Sunday, September 27, 2015

- 11:45 a.m. – 1:00 p.m. Lunch (Optional)
- 2:00 – 2:30 p.m. **Program Welcome**
Kenneth A. Andreoni, MD
University of Florida - Shands
- Jim Woodrum, MBA
Kellogg School of Management
- 2:30 – 3:45 p.m. **Essentials of Transplant Economics and Practice**
David A. Axelrod, MD, MBA
Dartmouth Hitchcock Medical Center
- 3:45 – 5:00 p.m. **Strategic Contracting and Pricing in Transplant**
William C. Chapman, MD
Washington University School of Medicine
- 5:00 – 6:00 p.m. **ICD-10, Is Your Center Prepared?**
Jeremy Goodman, MD, MBA
University of Alabama at Birmingham
- 6:00 – 6:30 p.m. **Networking Reception**
- 6:30 – 8:30 p.m. **ASTS Presidential Remarks**
Charles M. Miller, MD
Cleveland Clinic Foundation
- Dinner Keynote:**
The CMS Perspective
Thomas E. Hamilton
Centers for Medicare and Medicaid Services

Monday, September 28, 2015

- 7:00 – 8:30 a.m. **Breakfast**
- 8:30 – 10:00 a.m. **Creating and Developing Your Strategy**
Leemore Dafny, PhD
Kellogg School of Management
- 10:00 – 10:15 a.m. Break
- 10:15 – 11:45 a.m. **Creating and Developing Your Strategy (Continued)**
Leemore Dafny, PhD
Kellogg School of Management
- 11:45 a.m. – 1:00 p.m. **Lunch**
- 1:00 – 2:30 p.m. **Negotiating Productive Agreements: Improving Your Proficiency**
Keith Murnighan, PhD
Kellogg School of Management
- 2:30 – 2:45 p.m. Break
- 2:45 – 4:15 p.m. **Negotiating Productive Agreements: Improving Your Proficiency (continued)**
Keith Murnighan, PhD
Kellogg School of Management
- 4:15 – 4:30 p.m. Break
- 4:30 – 6:00 p.m. **Using the SRTR and PSRs to Improve Transplant Center Performance**
Dorry L. Segev, MD, PhD
Johns Hopkins University
- 6:00 – 6:30 p.m. **Networking Reception**
- 6:30 – 8:30 p.m. **Dinner Keynote**
**The Medicare Access and CHIP Reauthorization Act (MACRA):
The ACS Perspective**
Frank G. Opelka, MD
American College of Surgeons

Tuesday, September 29, 2015

- 7:00 – 8:30 a.m. **Breakfast**
- 8:30 – 10:00 a.m. **Accounting and Evaluating Financial Statements: Executive Essentials**
Beverly Walther, MBA, PhD
Kellogg School of Management
- 10:00 – 10:15 a.m. Break
- 10:15 – 11:45 a.m. **Accounting and Evaluating Financial Statements: Executive Essentials (continued)**
Beverly Walther, MBA, PhD
Kellogg School of Management
- 11:45 a.m. – 1:00 p.m. **Lunch**
- 1:00 – 2:30 p.m. **Leading a High Functioning Multi-Disciplinary Team**
Leigh Thompson, PhD
Kellogg School of Management
- 2:30 – 2:45 p.m. Break
- 2:45 – 4:15 p.m. **Leading a High Functioning Multi-Disciplinary Team (continued)**
Leigh Thompson, PhD
Kellogg School of Management
- 4:15 – 4:30 p.m. Break
- 4:30 – 6:00 p.m. **Resilience in Transplant**
Marwan S. Abouljoud, MD
Henry Ford Hospital
- David C. Mulligan, MD
Yale/New Haven Hospital Transplant Center
- 6:00 – 6:30 p.m. **Networking Reception**
- 6:30 – 8:00 p.m. **Dinner**
Group Breakouts: Resilience in Transplant
- 8:00 – 9:00 p.m. **Group Presentations**

Wednesday, September 30, 2015

- 7:00 – 8:00 a.m. **Breakfast**
- 8:00 – 10:00 a.m. **Transplant Finance: Knowledge into Practice**
Michael M. Abecassis, MD, MBA
Northwestern Memorial Hospital
- 10:00 – 10:15 a.m. Break
- 10:15 – 11:45 a.m. **Transplant Finance: Knowledge into Practice (continued)**
Michael M. Abecassis, MD, MBA
Northwestern Memorial Hospital
- 11:45 a.m. – 1:00 p.m. **Lunch**
- 1:00 p.m. – 2:30 p.m. **Transplant Center/OPO Relationships**
David A. Axelrod, MD, MBA
Dartmouth Hitchcock Medical Center
- Jay Campbell, JD
Blood Center of Wisconsin
President, Association for Organ Procurement Organizations
- Alan I. Reed, MD, MBA
University of Iowa
- 2:30 – 3:30 p.m. **Staying out of the Penalty Box – Keeping up with the Changing Regulatory Landscape**
Kenneth A. Andreoni, MD
University of Florida – Shands
- 3:30 – 4:00 p.m. **Wrap Up and Evaluations**
Kenneth A. Andreoni, MD
University of Florida – Shands
- Jim Woodrum, MBA
Kellogg School of Management

Please note: Topics and speakers subject to change without notice.