

2022 FALL FELLOWS SYMPOSIUM

SUPPORT & MARKETING
OPPORTUNITIES



American Society of Transplant Surgeons®



SHOW YOUR COMMITMENT TO THE FUTURE OF TRANSPLANT SURGERY

Sep 28-30, 2022
Embassy Suites by Hilton Charleston Harbor
Mount Pleasant, SC

The American Society of Transplant Surgeons invites our corporate partners to be part of the ASTS Fall 2022 Surgical Fellows Symposium through promotional opportunities that can be tailored to spotlight your commitment to the field of transplant surgery. The ASTS Surgical Fellows Symposium is a unique meeting available to all second-year fellows at Transplant Accreditation & Certification Council (TACC) accredited training programs in the U.S. and Canada. The meeting offers fellows unparalleled learning opportunities through systematic discussions, lively debates, self-assessment activities, and both didactic and interactive educational content. The symposium also includes networking events that give fellows the opportunity for personal interaction with nationally recognized faculty.

AMERICAN SOCIETY OF TRANSPLANT SURGEONS

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Suite 1120
Arlington, VA 22202

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ASTS.org

Questions? Contact Ellie Proffitt,
Manager, Research and Development
at ellie.proffitt@asts.org.

ASTS 
American Society of Transplant Surgeons®

GENERAL SUPPORT

| | Silver \$15,000 | Gold \$25,000 | Platinum \$35,000 | Diamond \$45,000 |
|--|--------------------|------------------|----------------------|---------------------|
| Complimentary registrations <i>Travel and lodging not included</i> | 1 | 2 | 2 | 3 |
| Onsite acknowledgements <i>Venue signage, walk-in slides and verbal messaging</i> | ✓ | ✓ | ✓ | ✓ |
| Other acknowledgements <i>ASTS website, Know Before You Go, and annual support list in AJT</i> | ✓ | ✓ | ✓ | ✓ |
| Full page virtual bag insert <i>Non product specific</i> | ✓ | ✓ | ✓ | ✓ |
| Stand-up banner display <i>Non product specific</i> | | ✓ | ✓ | ✓ |
| Mobile app push notifications | | 1 | 2 | 3 |
| Choice of 1 promotional opportunity: <ul style="list-style-type: none"> • Charging station • Hotel key cards • Hotel door drop • Sponsored dinner (<i>Diamond only</i>) • Sponsored lunch presentation (<i>Diamond only</i>) | | | ✓ | ✓ |

PROMOTIONAL OPPORTUNITIES

Sponsored Lunch Presentation \$10,000

Get face time to share your company's message with all attendees during the first 20 minutes of lunch.

One available.

Sponsored Dinner \$9,000

Share your company's branding through signage at a networking dinner for all attendees.

Charging Station \$8,500

This station offers attendees a quick and convenient recharge for their mobile devices, including iPads and laptops. *One available.*

Hotel Key Cards \$8,500

Key cards are distributed upon check-in, giving your company logo outstanding visibility. *One available.*

Hotel Room Door Drop \$8,000

All attendees will find your company's message right at their doorstep.

Branded Candy \$6,000

Share your company's branding on a sweet treat for attendees available at the registration desk.

Hand Sanitizers \$5,500

Help reduce the spread of germs during the meeting. Individual sanitizers will be distributed to attendees at registration.

Water Station \$5,000

Keep attendees hydrated by sponsoring water stations in the meeting area.

Mobile App Push Notifications \$3,500

3 days, one message per day. Share your message with attendees through our mobile app.

Virtual Bag Insert \$2,000

Provide a bag insert showcasing your company or product for the virtual meeting bag that will be accessible to all attendees via the website and mobile app.

THE FINE PRINT

To participate in the symposium's promotional activities, you must agree to comply with the following ASTS requirements:

- ASTS must approve all artwork before distribution or production on any supported item by the given deadline.
- Recognition and acknowledgments in the program book are subject to printing deadlines. Confirmation of support must be received by August 22, 2022 to receive recognition in any printed materials.
- Fully executed marketing agreement must be received within 10 business days of verbal agreement.
- Cancellations: Any cancellation must be received in writing. Cancellations prior to September 9, 2022 will be refunded, minus a \$500 administrative fee.
- As this is a course accredited for CME, all promotional activities must align with ACCME Standards, PhRMA, and AMA CEJA.