



ASTS Application for Endorsement

The American Society of Transplant Surgeons has a history of supporting high-quality programs for the transplant community that offer expert faculty and discussion of relevant and important topics. We thank you for your interest in collaborating with ASTS on your educational activity. Please complete the following application in its entirety.

ASTS will review your application and notify you of acceptance or denial. If your activity is accepted, you will be invoiced based on your selection and notified of additional materials to accompany your payment.

Note: no communication of ASTS involvement may occur until the application has been approved and signed and full payment has been received by ASTS.

Date of Application: _____

Name of Program: _____

Date of Program: _____

Location of Program:
(venue, city, state,
country) _____

Program Directors: _____

Contact Person: _____

Sponsoring Organization: _____

Address: _____

City: _____

State: _____

Postal Code: _____

Telephone: _____

Email: _____

Program _____

Website: _____

Checklist of documents that must be included with application to be considered:

Completed & signed application

Program agenda/brochure (must include faculty list)



Program Information

New Program Established Program

AMA PRA Category 1 Credits™: _____

Target Audience:

(e.g., transplant surgeons, cardiologists, cardiovascular surgeons, internists, nurses)

Anticipated Attendance:

Physicians:

Other

Learners:

Program Description:

Needs Assessment Summary:

How were the needs of your intended audience determined? (Check all that apply):

Evaluation Results Expert Consensus New Medical Developments



- Suggestions of Potential Attendees Survey Results
- Other:

Program Learning Objectives:

Promotion (Silver) \$3,000

(Sponsoring Organization) will take primary responsibility for promoting the program. ASTS will assist in these efforts by:

- providing logos for use in publications, program brochures, and website
- listing the program as “Featured Education” on the ASTS website
- providing program announcement in an ASTS newsletter
- posting event details to Twitter and Facebook (1) time each

Promotion (Gold) \$5,000

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- providing logos for use in publications, program brochures, and website
- listing the program as “Featured Education” on the ASTS website
- providing program announcement in an ASTS newsletter
- posting event details to Twitter and Facebook (1) time each
- providing promotion of program on the online Calendar of Events
- placing a notification on LinkedIn (1) time

Promotion (Platinum) \$7,000

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- providing logos for use in publications, program brochures, and website
- listing the program as “Featured Education” on the ASTS website
- providing program announcement in an ASTS newsletter
- posting event details to Twitter and Facebook (1) time each
- providing promotion of program on the online Calendar spotlight area
- placing a notification on LinkedIn (1) time
- providing sponsoring organization a member email list for one time use for an email blast
- distributing program information at an ASTS meeting if applicable
- sending one targeted e-blast using ASTS template to members on behalf of organization



RECOGNITION

ASTS will be recognized as the program endorser on all program and promotional materials. In all instances where the (Sponsoring Organization) logo appears, the ASTS logo must also appear.

CONTENT CONTROL

(Sponsoring Organization) will take responsibility for ensuring the scientific quality and integrity of the program.

PROGRAM MANAGEMENT

(Sponsoring Organization) will take responsibility for all program development and management tasks.

COMPLIANCE WITH ACCME (if CME is provided)

(Sponsoring Organization) will ensure compliance with all requirements of the Accreditation Council for Continuing Medical Education (ACCME) and the American Medical Association Physician Recognition Award (AMA PRA) for awarding category 1 credit. (Sponsoring Organization) will process all credit certificate requests.

Endorsed Program Acceptance

I accept the responsibilities outlined above for programs endorsed by ASTS and will fulfill these requirements if the program is approved.

In addition, as an accredited provider for designating CME Credits, I will ensure that the program is in compliance with the Accreditation Council for Continuing Medical Education (ACCME) Essential Areas, Elements and Policies, including the Standards for Commercial Support.

AGREEMENT

The undersigned agree to the conditions stipulated above.

Name/ Title (Sponsoring Organization): _____ Date: _____

Ellie Proffitt (ASTS): _____ Date: _____

Please sign and date this application and return it to: **ellie.proffitt@asts.org**