



ASTS Advanced Leadership Development Program
Cultivating Innovative and Effective Leadership within a Complex Medical Environment
Northwestern University Kellogg School of Management, James L. Allen Center
September 24 – 27, 2017

Overview

The ASTS Advanced Leadership Development Program (ALDP) is an exciting enhancement to the educational program offered through the popular ASTS Leadership Development Program. The ALDP tackles the toughest leadership challenges facing leaders in transplantation. As the medical environment becomes more complex, successful transplant programs require innovative leadership strategies to remain competitive and profitable. This next level program is designed for senior clinical and administrative transplant leaders. We have limited the program to 40 participants to ensure a personalized and highly rewarding experience.

Who Should Attend

Senior clinical and administrative leaders of multi-organ transplant programs including: Transplant Center and Program Directors; Transplant Institute Directors; Senior Transplant Program Administrators; and Medical School, University, and Hospital Directors or Vice Presidents with reporting authority for transplant services. Effective cooperation among these professionals is crucial for the future of transplant center success. The program also welcomes industry attendees.

Prerequisite

ASTS Leadership Development Program, MBA, or equivalent training. Please contact Laurie Kulikosky at laurie.kulikovsky@asts.org for further information.

Venue

Located in the heart of Northwestern University's Evanston campus, the James L. Allen Center is the home of the Kellogg School of Management's Executive Education programs and hosts more than 6,000 executives annually. The Allen Center is designed to facilitate peer learning and informal interactions among faculty and participants. The Center is completely self-contained with classrooms, study group rooms, bedrooms, dining rooms, lounge areas, snack rooms, laundry service, and an exercise room. The goal is to create a special environment for learning that anticipates all educational and logistical needs in a seamless fashion, thereby minimizing distractions from the learning experience.

Registration Information

Register online at ASTS.org. Program is limited to 40 participants.
Registration includes: tuition, materials, lodging for the evenings of September 24, 25, and 26, 2017, and meals. Guests are not permitted.

Early Bird Registration (April 30 – June 29, 2017)

Member Rate = \$4,999

Non-Member Rate* = \$5,999

Industry Rate** = \$6,999

Registration must be received by June 29. If payment is not received by June 29, the registration price will increase by an additional \$200.

Regular Registration (June 30 – August 17, 2017)

Member Rate = \$5,199

Non-Member Rate* = \$6,199

Industry Rate** = \$7,199

Registration must be received by August 17. If payment is not received by August 17, the registration price will increase by an additional \$200.

Late Registration (August 18 – September 23, 2017)

Member Rate = \$5,399

Non-Member Rate* = \$6,399

Industry Rate** = \$7,399

*Multi Attendee Discount: Non-member administrators attending along with an ASTS member from the same institution are eligible to register at the member rate.

** Industry attendance is limited to 8 participants and a maximum of two per company.

Availability is on a first come, first served basis until spots are filled. Payment in full is required to guarantee a spot in the program. A waiting list will be maintained.

Cancellation and Refund Policy

If a registrant is unable to attend, the fee may be transferred to a substitute. If the transfer requires additional financial transactions, applicable bank fees will apply (bank fees incurred by ASTS will not be refunded to the party transferring the registration). If no qualified substitute can be arranged before August 18, 2017, a refund will be issued, less a \$500 non-refundable deposit. Registration cancellation requests must be made in writing and received by August 18, 2017. No refunds will be issued for cancellations received after August 18, 2017.

Continuing Medical Education

Accreditation Statement

The American Society of Transplant Surgeons (ASTS) is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Credit Designation Statement

The American Society of Transplant Surgeons designates this live activity for 26.75 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Sunday, September 24, 2017

11:45 a.m. – 1:00 p.m. Lunch (Optional)

2:00 – 2:45 p.m. **Introduction to the ASTS Advanced Leadership Development Program**

Kenneth A. Andreoni, MD
University of Florida – Shands

Jim Woodrum, MBA
Kellogg School of Management

2:45 – 3:30 p.m. **Transplant Center Management and Leadership – A Case for Structured Intrapreneurship**

Michael M. Abecassis, MD, MBA
Northwestern Memorial Hospital

3:30 – 6:00 p.m. **Diagnosing and Assessing the State of Your Transplant Program**

Moderator

Kenneth A. Andreoni, MD
University of Florida – Shands

Framing the Regulatory Environment

Kenneth A. Andreoni, MD
University of Florida – Shands

Building and Developing Your Team

David Mulligan, MD
Yale-New Haven Transplantation Center

Balancing Financial and Basic Authority Between Surgery and the Transplant Division

Robert S. D. Higgins, MD
Johns Hopkins University

Building a Referral Base

R. Mark Ghobrial, MD, PhD
Houston Methodist Hospital

Panel Session

6:00 – 6:30 p.m. **Networking Reception**

6:30 – 8:30 p.m. **ASTS Presidential Remarks**

Jean C. Emond, MD
Columbia University

Dinner Keynote: Balancing the Academic and Clinical Mission

Robert S. D. Higgins, MD
*Director of the Department of Surgery
Johns Hopkins University School of Medicine*

Monday, September 25, 2017

- 7:00 – 8:30 a.m. **Breakfast**
- 8:30 – 10:00 a.m. **Strategic Cost Management**
Swaminathan Sridharan, MBA, PhD
Kellogg School of Management
- 10:00 – 10:15 a.m. Break
- 10:15 – 11:45 a.m. **Strategic Cost Management (continued)**
Swaminathan Sridharan, MBA, PhD
Kellogg School of Management
- 11:45 a.m. – 1:00 p.m. **Lunch**
- 1:00 – 2:30 p.m. **Decision Making in a Time of Uncertainty**
Leigh Thompson, PhD
Kellogg School of Management
- 2:30 – 2:45 p.m. Break
- 2:45 – 4:15 p.m. **Decision Making in a Time of Uncertainty (continued)**
Leigh Thompson, PhD
Kellogg School of Management
- 4:15 – 4:30 p.m. Break
- 4:30 – 6:00 p.m. **Why the Medicare Cost Report Is Important to You**
John R. Gutowski, MBA, MHA, FACHE
Yale-New Haven Transplantation Center
- 6:00 – 6:30 p.m. **Networking Reception**
- 6:30 – 8:30 p.m. **Dinner Keynote: The Dean’s Perspective: The Value and Costs of a Transplant Center**
Christian P. Larsen, MD, PhD
*Professor of Surgery, Division of Transplantation,
Former Dean of the Emory School of Medicine
Emory University Transplant Center*

Tuesday, September 26, 2017

7:00 – 8:30 a.m. **Breakfast**

8:30 – 10:00 a.m. **Using Finance to Drive Strategic Decisions**
Mitchell A. Petersen, PhD
Kellogg School of Management

10:00 – 10:15 a.m. Break

10:15 – 11:45 a.m. **Using Finance to Drive Strategic Decisions (continued)**
Mitchell A. Petersen, PhD
Kellogg School of Management

11:45 a.m. – 1:00 p.m. **Lunch**

1:00 – 2:30 p.m. **Crisis Management**
Timothy Feddersen, PhD
Kellogg School of Management

2:30 – 2:45 p.m. Break

2:45 – 4:15 p.m. **Crisis Management (continued)**
Timothy Feddersen, PhD
Kellogg School of Management

4:30 – 6:00 p.m. **Dealing with an Adverse Clinical Event**
Abhinav Humar, MD
University of Pittsburgh

Elizabeth A. Pomfret, MD, PhD
University of Colorado

6:00 – 6:30 p.m. **Networking Reception**

6:30 – 8:30 p.m. **Dinner Keynote: The Challenges of Leading a Complex, Integrated Health Care Delivery System**
C. Wright Pinson, MD, MBA
Chief Executive Officer
Vanderbilt Health System

Wednesday, September 27, 2017

- 7:00 – 8:30 a.m. **Breakfast**
- 8:30 – 10:00 a.m. **Talent Management**
Jim Woodrum, MBA
Kellogg School of Management
- 10:00 – 10:15 a.m. Break
- 10:15 – 11:45 a.m. **Talent Management (continued)**
Jim Woodrum, MBA
Kellogg School of Management
- 11:45 a.m. – 1:00 p.m. **Lunch**
- 1:00 – 3:30 p.m. **A Clinical Case: Strategic Cost Analysis in Decision Making**
Alan I. Reed, MD, MBA
University of Iowa
- 3:30 – 4:00 p.m. **Wrap Up and Evaluations**
Kenneth A. Andreoni, MD
University of Florida – Shands
- Jim Woodrum, MBA
Kellogg School of Management

Please note: Topics and speakers subject to change without notice.