



ASTS Advanced Leadership Development Program

Cultivating Innovative and Effective Leadership within a Complex Medical Environment

Overview

The ASTS Advanced Leadership Development Program (ALDP) is an exciting enhancement to the educational program offered through the popular ASTS Leadership Development Program. The ALDP tackles the toughest leadership challenges facing leaders in transplantation. As the medical environment becomes more complex, successful transplant programs require innovative leadership strategies to remain competitive and profitable. This ambitious, year-long program is designed for senior clinical and administrative transplant leaders. We have limited the program to 40 participants to ensure a personalized and highly rewarding experience.

Program Design

Part I: 2 ½ day intensive, in-residence program at the Kellogg School of Management, Evanston, IL, April 28-30, 2013

Part II: Four-part interactive webinar series – July 18, 2013, October 24, 2013, January 16, 2014 and May 13, 2014

Part III: Closing ½ day session, July 27, 2014, held in conjunction with the World Transplant Congress, San Francisco, CA

Target Audience

Senior clinical and administrative leaders of multi-organ transplant programs including: Transplant Center and Program Directors; Transplant Institute Directors; Senior Transplant Program Administrators; and Medical School, University, and Hospital Directors or Vice Presidents with reporting authority for transplant services

Prerequisite

ASTS Leadership Development Program, MBA, or equivalent training. Please contact Laurie Kulikosky at laurie.kulikovsky@asts.org for further information.

Registration Information

Register online at www.ASTS.org. Program is limited to 40 participants.

Registration includes: Tuition, materials, meals and lodging for the evenings of April 28 and 29, 2013.

Member Rate = \$4,995

Non Member Rate* = \$5,995

Industry Rate** = \$6,995

*Multi Attendee Discount: Non-member administrators attending along with an ASTS member from the same institution are eligible to register at the member rate. ** Industry attendance is limited to 6 participants and a maximum of two per company.

Cancellation and Refund Policy

If a registrant is unable to attend, the fee may be transferred to a substitute. If the transfer requires additional financial transactions, applicable bank fees will apply (bank fees incurred by ASTS will not be refunded to the party transferring the registration). If no qualified substitute can be arranged before March 28, 2013, a refund will be issued, less a \$500 non-refundable deposit. Registration cancellation requests must be made in writing and received by March 28, 2013. No refunds will be issued for cancellations received after March 28, 2013.

Continuing Medical Education

Accreditation Statement

The American Society of Transplant Surgeons (ASTS) is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Part I: Credit Designation Statement

The ASTS designates this live activity for a maximum of 22.75 *AMA PRA Category 1 Credit(s)*TM. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Part II: Credit Designation Statement (per webinar)

The ASTS designates this live activity for a maximum of 2 *AMA PRA Category 1 Credit(s)*TM. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Part III: Credit Designation Statement

The ASTS designates this live activity for a maximum of 4 *AMA PRA Category 1 Credit(s)*TM. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Statement of Need

Transplant professionals are increasingly called upon to understand and manage complex businesses within transplant centers. Transplant center clinical and administrative leadership are constantly challenged to grow and innovate as the structure of health care evolves. Specifically, transplant centers will need to respond appropriately to novel health care financing structures (such as Accountable Care Organizations), increasing regulatory and payer scrutiny, and reduced research funding from traditional governmental sources. Because transplant surgeons are not typically educated in the business aspects of transplantation, there is a need for them to learn and navigate both general business executive skills and the unique niche of the business operation of transplant centers. The activities are designed to develop skills needed to operate high-performing transplant programs and to navigate the rapid changes in the institutional and global health care ecosystem.

Purpose of Activity

As the business aspects of the transplant medical environment become more complex, a successful transplant program will require innovative business leadership strategies and best practices to remain competitive and innovative. The educational offerings will address the professional needs through the ambitious, three-part, year-long program that will consist of intensive live activities in a variety of learning formats, including an in-residence program, an interactive webinar series, and an intimate in-class setting for the final session. Each activity will provide a learning environment that will engage participants in interactive discussions, case presentations, workshops, and other activities designed to improve the participants' professional outcomes.

Disclosures

ASTS ensures that all CME certified activities are fair, valid, balanced, scientifically rigorous, and free of commercial bias and designed to promote professional performance, competency, and improved patient outcomes. It is the policy of ASTS that individuals in a position to influence/control content of a CME activity disclose all or apparent conflicts of interest(s) that have occurred within the last 12 months of the activity. Should it be determined that a conflict of interest exists, ASTS will review and resolve and/or managed all identified conflicts of interest, as applicable. The faculty disclosures are printed in the Participation Notification form located in the front section of the syllabus.

Online Evaluation, Credit Claim, and Certificate System

Registered attendees will be able to use a convenient online evaluation, credit claim, and CME certificate system. This system allows you to easily complete the program evaluations, and upon completion of the evaluation and credit claiming, you will have immediate access to your CME certificate. On the last day of each activity of the program, all registered attendees will receive an email from ASTS, which will include a link that will immediately take you to a website to complete the session evaluations. To receive your CME certificate or Certificate of Attendance, you are required to complete the evaluations. You will have up to 4 months to complete the evaluations and obtain your certificates.

Part I

April 28-30, 2013

Kellogg School of Management, Northwestern University, Evanston, IL

The ASTS designates this live activity for a maximum of 22.75 *AMA PRA Category 1 Credit(s)*[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

After completing this educational activity, participants will be able to:

1. Describe the changes in health care finance and delivery resulting from the Affordable Care Act and other legislative reforms.
2. Develop proactive management plans to address potential crises within transplant centers to ensure continuity of high level patient care.
3. Determine a plan for a successful and innovative expansion of transplant services within complex, integrated health care delivery systems.
4. Identify and build successful external partnerships to support clinical care and research within a resource constrained environment.

Sunday, April 28, 2013

11:45 a.m. – 1:00 p.m. Lunch

1:00 – 1:30 p.m. **Introduction to the ASTS Advanced Leadership Development Program**

David A. Axelrod, MD, MBA
Dartmouth Hitchcock Medical Center

William C. Chapman, MD
Washington University School of Medicine

1:30 – 3:00 p.m. **Competing in a World of Accountable Care Organizations and Value-Based Purchasing – Small group/team sessions**

Moderator

David A. Axelrod, MD, MBA
Dartmouth Hitchcock Medical Center

Value-Based Purchasing

Michael M. Abecassis, MD, MBA
Northwestern Memorial Hospital

Transplant Administrative Structure

Marwan S. Abouljoud, MD
Henry Ford Hospital

Quality Metrics

Alan I. Reed, MD, MBA
University of Iowa

3:15 – 4:45 p.m. **Team Reports and Group Discussion**

5:00 – 5:45 p.m. **Strategies to Avoid and Manage CMS and OPTN Outcomes Citations**

Jennifer Milton, BSN, CCTC, MBA
University of Texas Transplant Center, San Antonio

6:00 – 8:00 p.m. **Dinner Keynote**

The Challenges of Leading a Complex, Integrated Health Care Delivery System

C. Wright Pinson, MD, MBA
Deputy Vice Chancellor for Health Affairs
Senior Associate Dean for Clinical Affairs
CEO, Vanderbilt Health System
Vanderbilt University Medical Center

Monday, April 29, 2013

7:00 – 8:30 a.m. **Breakfast**

8:30 – 11:45 a.m. **Leadership and Decision Making in a Period of Rapid Change**
Leigh Thompson, PhD
Kellogg School of Management

11:45 a.m. – 1:00 p.m. **Lunch**
Interest Groups:
1. Transplant Compensation: RVU equivalents, surgeon compensation, medical transplant compensation (Chapman)
2. Effective clinical/administrative collaborative models (Abecassis)
3. SRTR – down and dirty (Axelrod and Reed)

1:00 – 2:00 p.m. **Innovative Approaches to Translational Research in Your Center**
Christian P. Larsen, MD, DPhil
Dean
Emory University School of Medicine

2:00 – 5:15 p.m. **Crisis Management from the Front Lines**
Daniel Diermeier, PhD
Kellogg School of Management

6:00 – 8:30 p.m. **Dinner Keynote/Panel**
Dealing with an Adverse Clinical Event: The Good and the Bad
Michael M. Abecassis, MD, MBA
Northwestern University Hospital

Abhinav Humar, MD
University of Pittsburgh

Charles M. Miller, MD
Cleveland Clinic Foundation

Tuesday, April 30, 2013

- 7:00 – 8:00 a.m. **Breakfast**
- 8:00 – 11:00 a.m. **Leading and Innovating within a Complex Organization**
Robert Wolcott, PhD
Kellogg School of Management
- 11:00 – 11:45 a.m. **Transplant Center Management and Leadership – A Case for Structured Intrapreneurship**
Michael M. Abecassis, MD, MBA
Northwestern Memorial Hospital
- 11:45 a.m. – 1:00 p.m. **Team Lunches: White paper preparation**
- 1:00 – 4:15 p.m. **Developing Strategic Alliances**
Edward Zajac, PhD
Kellogg School of Management
- 4:15 – 4:45 p.m. **Wrap Up and Team Assignments**

Part II

Four Part Webinar Series (dates, times, and speakers subject to change)

Webinar #1

ASTS designates this live activity for a maximum of 2 *AMA PRA Category 1 Credit(s)*TM. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

After completing this educational activity, participants will be able to:

1. Explore the challenges facing new leaders of established transplant programs.
2. Illustrate successful strategies for change management within complex clinical systems.

July 18, 2013

6:00 – 8:00 p.m. EDT **Leadership Approaches for the Outsider: Joining the New Program and Leading Change**

Abhinav Humar, MD
University of Pittsburgh

Alan I. Reed, MD, MBA
University of Iowa

Webinar #2

ASTS designates this live activity for a maximum of 2 *AMA PRA Category 1 Credit(s)*TM. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

After completing this educational activity, participants will be able to:

1. Appreciate the role of transplant centers within complex health care organizations.
2. Describe effective communication and leadership techniques for engaging senior medical leadership in the transplant enterprise.

October 24, 2013

6:00 – 8:00 p.m. EDT **Transplant Center – Medical Center Relationships**

Michael M. Abecassis, MD, MBA
Northwestern Memorial Hospital

Dennis M. Murphy, MHA
Indiana University Health

Webinar #3

ASTS designates this live activity for a maximum of 2 *AMA PRA Category 1 Credit(s)*[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

After completing this educational activity, participants will be able to:

1. Implement techniques to advance the careers of junior surgical and medical faculty.
2. Identify a plan to implement a mentorship model to influence the growth and success of current and future leaders within their centers.

January 16, 2014

6:00 – 8:00 p.m. EST **Staff Development/Mentorship: How to Grow Clinical and Administrative Leaders**

John P. Roberts, MD
University of California, San Francisco

Marwan S. Abouljoud, MD
Henry Ford Hospital

Webinar #4

ASTS designates this live activity for a maximum of 2 *AMA PRA Category 1 Credit(s)*[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

After completing this educational activity, participants will be able to:

1. Understand and use data from quality measurement sources to improve center administrative operations.
2. Develop and implement quality metrics and process improvements into transplant practice.

May 13, 2014

6:00 – 8:00 p.m. EDT **Quality Assessment and Performance Improvement: Translating Data into Practice**

David C. Mulligan, MD
Yale-New Haven Transplantation Center

David J. Reich, MD
Drexel University College of Medicine, Hahnemann University Hospital

Part III

ASTS designates this live activity for a maximum of 4.5 *AMA PRA Category 1 Credit(s)*[™].
Physicians should claim only the credit commensurate with the extent of their participation in the activity.

After completing this educational activity, participants will be able to:

1. Identify opportunities for innovation in transplant research and plan strategic approaches for success
2. Recognize the critical role of the academic medical environment on innovation including technology transfer, departmental priorities, and conflict of interest
3. Explain successful approaches to transplant research and innovation by evaluating case study analysis

Sunday July 27, 2014

Innovations in Transplantation: Opportunities and Challenges

Held in conjunction with the World Transplant Congress
Marriott Marquis San Francisco Hotel, San Francisco, CA

12:00 – 1:15 p.m.	Lunch and Keynote: Understanding the Innovation Ecosystem Ron Adner, PhD <i>Tuck School of Business at Dartmouth</i>
1:15 – 1:45 p.m.	My Journey Through Innovation I Shaf Keshavjee, MD, MSc, FRCSC <i>University of Toronto</i>
1:45 – 2:15 p.m.	My Journey Through Innovation II James V. Guarrera, MD <i>Columbia University</i>
2:15 – 2:30 p.m.	Break
2:30 – 3:15 p.m.	Navigating Through the Obstacles – A through Z Stan Rose, PhD <i>Transplant Genomics</i>
3:15 – 4:00 p.m.	Academic Partnerships: The Department Chair Perspective Nancy L. Ascher, MD, PhD <i>University of California, San Francisco</i>
4:00 – 5:00 p.m.	Panel Discussion
5:00 – 5:30 p.m.	Wrap Up David A. Axelrod, MD, MBA <i>Dartmouth Hitchcock Medical Center</i>

Topics and Speakers are subject to change